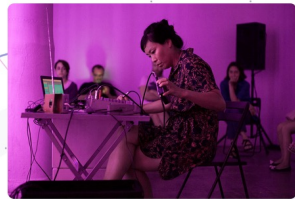
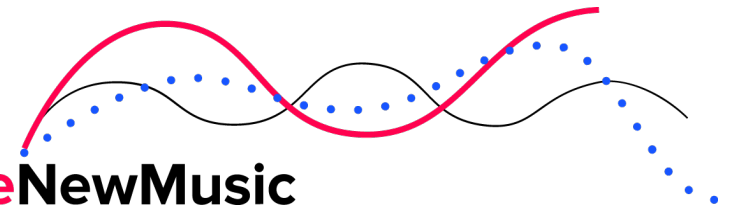


# NEWMUSIC USA



**#WeAreNewMusic**



# What is Table for 100?

Table for 100 is an annual benefit dinner hosted by New Music USA, the nation's leading nonprofit resource for the creation, performance, and appreciation of new music in all its forms.

Funds raised from the benefit dinner support our grantmaking programs that bring concerts and artist-driven projects to life across the country, as well as educational and skill-building resources for grantees and the whole new music community!

**At our 2024 benefit dinner, a composer will have a seat at every table. This is an exclusive industry event with some of the most influential creators and leaders of our time.**

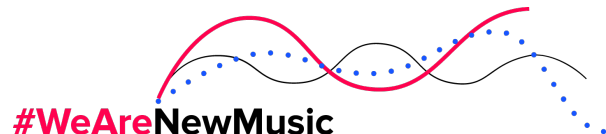


## Who is involved?

The Table for 100 benefit event features dynamic music performances (and exclusive premieres!) throughout the evening.

In 2024, Table for 100 will bring together ~120 guests from the community, including:

- 15+ Composers and Performing Artists from NYC and Beyond
- Industry Leaders from NYC and Beyond (Nonprofit and For-profit)
- New Music Enthusiasts





## Table for 100 Benefit Event — May 7, 2024

### Honoring Terri Lyne Carrington

Multiple Grammy Award–winning drummer, producer, and educator **Terri Lyne Carrington** has recorded and toured with Herbie Hancock, Wayne Shorter, Stan Getz, Dianne Reeves, David Sanborn, John Scofield, Diana Krall, Yellowjackets, Cassandra Wilson, and countless other jazz luminaries.

Carrington made history as the first woman to win a Grammy Award in the Best Jazz Instrumental Album category for *Money Jungle: Provocative in Blue*, a reimagining of the Duke Ellington classic.



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## Table for 100 Benefit Event — May 7, 2024

### Honoring Tania León

**Tania León** is highly regarded as a composer, conductor, educator, and advisor to arts organizations. Her orchestral work *Stride*, commissioned by the New York Philharmonic, was awarded the 2021 Pulitzer Prize in Music. In 2022, she was named a recipient of the 45th Annual Kennedy Center Honors for lifetime artistic achievements. In 2023, she was awarded the Michael Ludwig Nemmers Prize in Music Composition from Northwestern University.



## Table for 100 Benefit Event — May 7, 2024

### Honoring James Kendrick

Trained as an oboist at the Manhattan School of Music and The Juilliard School, **James “Jim” Kendrick** began his music publishing career in 1977 before studying law. Following graduation from law school in 1983, he has specialized in intellectual property matters with a particular emphasis on the music and audio-visual industries.

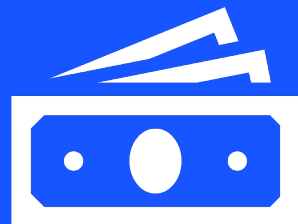
Mr. Kendrick is also Secretary and a Director of The Aaron Copland Fund for Music, The Amphion Foundation, the Virgil Thomson Foundation, The Serge Koussevitzky Music Foundation in the Library of Congress and The Charles Ives Society. He also is a director of New Music USA and a member of the Advisory Committee of the Alice M. Ditson Fund.



# New Music USA by the Numbers — 11 Years of Impact

**\$13M+**

in grants  
awarded



**3K+**

awards  
given



**10K+**

artists  
impacted



# New Music USA by the Numbers — Digital Engagement

**60K+**

social  
media  
followers



**23K+**

email  
subscribers



**34.4K+**

monthly  
web visits





# Table for 100

**Title Sponsorship @ \$25,000— *no longer available***

## Benefits:

- Title sponsor/donor recognition on e-vite, landing page, and all printed materials
- Premiere seating for 18 (over two tables) and an additional two seats reserved for composers (1 at each table)
- Full page ad in program
- Commemorative sponsor gift
- Exquisite experience to include exclusive music performances, unique premieres, dinner and a cocktail hour
- Five advertising placements in our monthly e-newsletter Listening Forward, reaching our specialist mailing list of over 23,000 musicians, creators, industry leaders and music

lovers

# Table for 100

## Platinum Sponsorship @ \$10,000

### Benefits:

- Premiere sponsor/donor recognition
- Premiere seating for 9 and an additional seat reserved at the table for an artist
- ½ page ad in program
- Exquisite experience to include exclusive music performances, unique premieres, dinner and a cocktail hour
- Three advertising placements in our monthly e-newsletter Listening Forward, reaching our specialist mailing list of over 23,000 musicians, creators, industry leaders and music lovers
- Premiere recognition on the e-vite and landing page

# Table for 100

## Gold Sponsorship @ \$5,000

### Benefits:

- Premiere sponsor/donor recognition
- Premiere seating for 4 and an additional seat reserved at the table for an artist
- ¼ page ad in program
- Exquisite experience to include exclusive music performances, unique premieres, dinner and a cocktail hour
- Two advertising placements in our monthly e-newsletter Listening Forward, reaching our specialist mailing list of over 23,000 musicians, creators, industry leaders and music lovers
- Recognition on the e-vite and landing page

# Thank you for your consideration!

To discuss sponsorship opportunities, please contact New Music USA's Director of Development Ami Dang at [ami@newmusicusa.org](mailto:ami@newmusicusa.org).

